

# INTERNATIONAL TRADE BRIEF

**22ND JULY 2010**  
**Panafric Hotel**  
**Nairobi, Kenya**



## PARTNERING IN EXPORT

### Event Programme

7.30am - 8:00pm	Arrival of guests (Welcoming Drinks and Snacks)
8.00am - 8:30am	Opening Address <b>Director</b> <b>Kenya Private Sector Alliance (KEPSA)</b>
9:00am - 10:30am	Opportunities for Exporters in UK and EU <b>Mr. Julian Campbell (UK Facilitator)</b>
10:30am -11:00 am	Tea break
11:00am -12:00pm	Business Devt. and Marketing Strategies for the EU and UK Market <b>Mr. Julian Campbell (UK Facilitator)</b>
12:00pm -1:00pm	How HCDA Supports Horticulture Exporters Market in the UK and EU <b>Ms. Anne Gikonyo</b> <b>Horticultural Crops Development Authority (HCDA)</b>
<b>1:00pm - 2:00pm</b>	<b>Lunch Break</b>
2:00pm - 3:00pm	Economic Partnership Agreements (EPA) and its implication to East African Exporters <b>Mr. Agayo Ogambi</b> <b>Kenya National Chamber of Commerce</b>
3:00am -4:00pm	Plant Inspectorate Services for the Export Market <b>Kenya Plant Health Inspectorate Services (KEPHIS)</b>
4:00pm—4:30pm	Tea Break
4:30am -5:30pm	Finding Financing for Exports <b>Mr. George Mudange</b> <b>Association of Chartered Certified Accountants (ACCA)</b>
6:00pm—8:00pm	Evening Cocktail (Open Networking) Guests leave at Leisure

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